



**LIBERTY ARTS COMMISSION  
MEETING AGENDA  
Thursday, January 12, 2023  
6:00 pm  
3<sup>rd</sup> Floor Conference Room of City Hall**

**Attendance: Garrette Brown, Greg Duncan, Molly Hon, Shane Immelt, Brian Kelley, Anna Knackstedt, Katie McDonald, Karly Schieder, Bill Stilfield, Nathan Wyman**

**I. Approval of Meeting Summary November 10, 2022 (no Dec. mtg)**

**II. Current Business**

**Welcome Brian Kelley, New LAC Commissioner**

**Election of Chair and Vice Chair**

**Transient Guest Tax Report**

**Anna Knackstedt**

**2023 Budget:**

**Make Music Day - \$3,810**

**Public Art Exhibits - \$1,700**

**Art Grants - \$11,000**

**Sculpture Honorariums - \$24,000**

**Sculpture Supplies - \$15,000**

**Sculpture Insurance - \$4,000**

**Sculpture Maintenance - \$8,000**

**Purchased Piece - \$20,000**

**LAC Logo Redesign - \$10,000**

**Volunteer Opportunities:**

- **Make Music Day Committee**
- **Sculpture Selection Committee**
- **New LAC Logo Development Committee**
- **Mural Committee Volunteer(s) with the TGT group**

**III. Other Business**

**Art Partner Reports:**

**Liberty Arts Foundation**

**Library**

**William Jewell**

**Corbin Theatre**

**Liberty Public Schools**

**Greg/Shane**

**Katie**

**Nathan**

**Bill**

**Garrett**

**Adjournment - Next Meeting Date Thursday, February 9, 2023 at 6 pm in the 3<sup>rd</sup> Floor Conference Room**

*An ADA accessible entrance is available from Missouri Street at the Police Department entrance. An Elevator will provide access to the third floor for meetings in the Third Floor Conference Room.*



**LIBERTY ARTS COMMISSION  
MEETING SUMMARY  
November 10, 2022  
6:00 p.m.  
Council Chambers**

Present: Garrett Brown, Greg Duncan, Shane Immelt, Anna Knackstedt, Katie McDonald, Karley Schieder, Bill Stilfield, Nathan Wyman

Absent: Molly Hon

Staff Present: Jeanine Thill, Community Development Manager

The meeting was called to order at 6:05 p.m. by Chairwoman McDonald.

Commissioner Immelt made a motion to approve the October 13, 2022 meeting summary as corrected. The motion was seconded by Councilman Duncan. The motion passed 8-0-0.

Chairwoman McDonald welcomed newly appointed Commissioner Karley Schieder. The group introduced themselves.

**Current Business**

Transient Guest Tax Report:

- Vice Chairwoman Knackstedt said they do not have any updates and as far as she knows nothing has changed. Staff will send the draft budget to the group.

Sculptures:

- Staff handed out the new brochure of the Rotating Sculpture program. She encouraged them to deliver them to various locations in the community. In 2022, we will increase the number of sculptures installed from nine to twelve. The three new locations for the sculptures were briefly discussed. Commissioner Schieder suggested the Corbin Mill area. Commissioner Wyman suggested William Jewell Campus.

## **Other Business**

### **Art Partner Reports**

- a. Liberty Arts Foundation – No Report
- b. Library - Chairwoman McDonald – No report
- c. William Jewell - Commissioner Wyman reported on Saturday Nov. 19<sup>th</sup> at St. James Catholic Church they will be doing a choir performance of *Annalise* – a “Diary of Anne Frank” adaptation. Also, at the Folly Theatre - *House Without a Christmas Tree* will be featured.  
There will be an artist reception for Lish Horeman – 6-8pm Saturday Nov. 12 on campus.
- d. Corbin Theatre - Commissioner Stilfield reported that at the Corbin “Jazz at the Garrison” used to be the first Monday of every month. This year they are not doing it December, January, or February. On Nov. 18, Bram Wijnands Trio will be at Garrison from 7-9 pm and it is a \$15 ticket. The Jewell City Five band may do a Christmas concert but he doesn’t have the details or confirmation.
- e. Liberty Public Schools - Commissioner Brown reported that *The Little Mermaid* will be sat LHS. They went to the show last night but every other performance is sold out. At North they are getting ready for *Into the Woods* that opens next week.

## **Other Business**

A motion was made by Councilman Duncan to adjourn the meeting. The motion was seconded by Commissioner Wyman.

The meeting adjourned at approximately 6:32 p.m.



# **2022 Tourism Grant Recap Report**

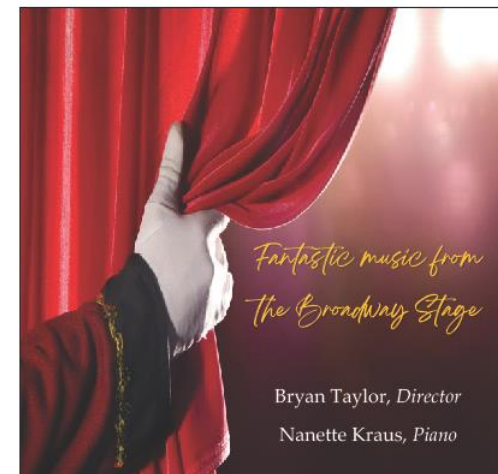
# Background

- At its February 24, 2022 meeting, the Liberty Tourism Committee reviewed Tourism Grant applications
  - Number of applications submitted – 15
  - Total funding requested - \$43,429
  - Total Budget - \$20,000
- The grants were paid as a reimbursement upon receipt of invoices.
- On the following slides is a recap report of each grant awarded.

# Liberty Community Chorus

Grant Amount Awarded	Project	Amount Spent
\$1,000	The Liberty Community Chorus Songs from the Broadway Stage	\$1,000

- Grant was used to fund the June concert “Songs from the Broadway Stage” held on June 5 at St. James Catholic Church. Expenses include:
  - Hall rental
  - Printing of programs
  - Rehearsal accompanist, tracks and music prep
- The event brought in 275 attendees from all over the KC Metro area.



Tickets (\$10.00)  
may be  
purchased  
through our  
website or at the  
concert:  
[libertycommunitychorus.org](http://libertycommunitychorus.org)

  
<http://www.visitlibertymo.com/>

# The Artisan Market

Grant Amount Awarded	Project	Amount Spent
\$2,000	Art on the Side	\$2,000

- Art on the Side Art Fair was a new event hosted by The Artisan Market on June 11.
- Funds were used to provide judge stipends and to promote the event, increasing the audience, including:
  - Facebook Ads
  - T-shirts
  - Print Advertising
- The event featured 11 musicians, 4 art demonstrations and 40 artists selling more than \$6,000 of art during the event.





# Clay County African American Legacy, Inc.

Grant Amount Awarded	Project	Amount Spent
\$3,000	Juneteenth	\$3,000

- This event was held on June 17-18.
- Estimated attendance of 1,500 throughout the weekend, including virtual attendance. With many guests from the Grand Lodge HQ in St. Louis staying at Liberty hotels.
- The grant was used to promote the event through the following:
  - Digital billboards
  - Variety of printed promotional materials, including: feather flags, yard signs, posters, hand bills and flyers

CLAY COUNTY AFRICAN AMERICAN LEGACY, INC. PRESENTS  
THE 22ND ANNUAL  
**CLAY COUNTY JUNETEENTH FESTIVAL**

A 2-day festival showcasing the heritage of the Black community of Clay County with BBQ, Blues, Jazz, and History!

**FRIDAY**  
- PARADE @ 6PM  
- SANKOFA BIRD DEDICATION @ 7 PM

**SATURDAY**  
- LIBERTY LEGACY MEMORIAL DEDICATION @ 9 AM  
- FESTIVAL, BBQ CONTEST, CELEBRATION TO FOLLOW @ ROONEY JUSTICE CENTER

**JUNE 17-18**

@THELEGACYMEMORIAL  
@THECLAYCOUNTYAFRICANAMERICANLEGACYINC  
@THELEGACYMEMORIAL  
LIBERTYLEGACYMEMORIAL.ORG

BMG ADVISORS MISSOURI Stellar Image Studios Liberty



# Quilting Is My Therapy

Grant Amount Awarded	Project	Amount Spent
\$1,500	The Quilt Walk	\$1,500

- The Quilt Walk, hosted by Quilting is my Therapy was held on June 18
- Grant funds were used to print the quilt patterns that are given for free to each event attendee.
- Estimated more than 500 attendees from all over the United States.
- Estimated 20-25 hotel rooms were booked for the event.

**Block Stops**  
**START:** Quilting Is My Therapy Quilt Shop

1. James County Mercantile
2. Anna Marie's Tea Shop
3. Main Street Goods & Goodies
4. catfish & tater boutique
5. More Excuse Boutique
6. Beas's Designs
7. Petals & Potpourri
8. Brant's Clothing
9. Momma and Me Childrens Boutique
10. D'Agee & Co. Florist
11. Bittersweet Soap & Apothecary

**Events**  
**Tula Pink Demo\***  
11am - 12pm  
SquareWork - 4 E Franklin St.  
\*Demo is approx. 10 minutes & repeats during the hour.  
**Tula Pink Book Signing**  
1pm - 2pm  
SquareWork - 4 E Franklin St.

**Exhibits**

Quilts of Tula Pink SquareWork 4 E Franklin St.	Painted Quilts Clay County Museum 14 N. Main St.	English Paper Pieced Quilts The Artisan Market 118 N. Main St.	Sampler Quilts Momma and Me 17 E Kansas St, Ste. 100
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# The Corbin Theater

Grant Amount Awarded	Project	Amount Spent
\$2,500	Corbin Kids Camp	\$2,500

- Corbin Theatre's Corbin Kid's Company presented its annual youth summer camps in June and July 2022.
- The grant provided funding for theatre rental at William Jewell College and various camp supplies.
- More than 100 youth from across the Northland and KC metro participated in the summer camps.
- 1,400 individuals attended the productions, June 24-26 and July 29-30. Attendees and families come from across the metro area, including across state lines.



# Historic Downtown Liberty, Inc.

Grant Amount Awarded	Project	Amount Spent
\$2,000	Witches Brew	\$2,000

- Witches' Brew Girls Night Out was a new event hosted by HDLI on Oct. 6
- The goal of the event was to increase the public's awareness of the historic downtown and the Corbin Mill District, and generate revenue as a fundraiser for HDLI.
- A local graphic artist was hired to create the artwork for the digital marketing and the sampling glasses.
- 560 tickets sold
  - Attendees were from 52 zip codes, within 3 states and 12 counties.
  - HDLI gave out a total of 40 comp and volunteer tickets.
- 28 Wine Stops and 6 Snack Stops

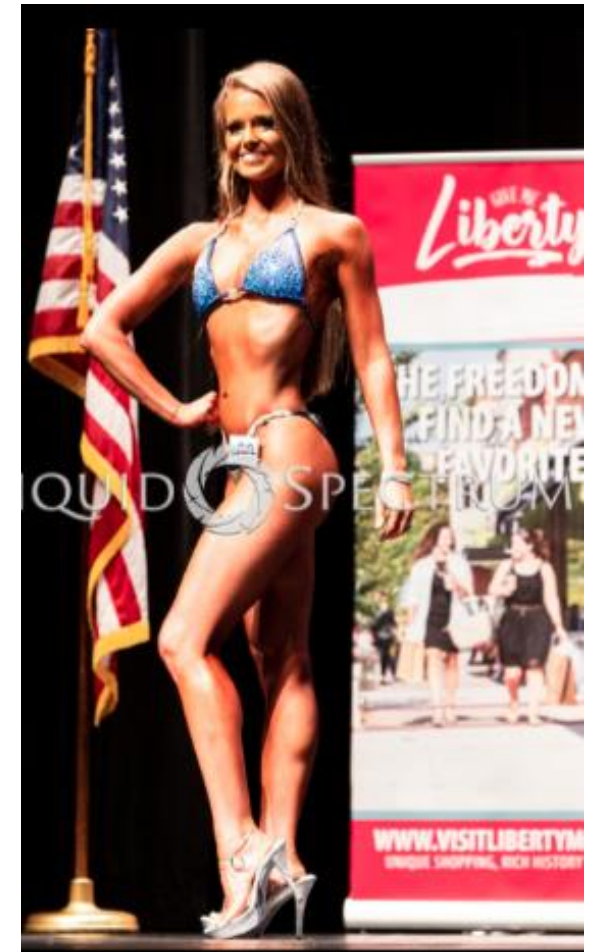




# Natural Build Fitness

Grant Amount Awarded	Project	Amount Spent
\$2,500	Promotion of the Natural Build Fitness bodybuilding competitions	\$2,500

- This grant promoted the Natural Build Fitness bodybuilding competitions hosted at the Liberty Community Center.
- Funds were used to reimburse costs for advertising, award metals and contestant drug testing (it is an all natural bodybuilding competition).
- This event brings in competitors and spectators from several states.
  - There were 231 competitors total throughout the two events.
  - Estimated 1155 total attendees over the course of the two events.
- Estimated 180 hotel rooms booked over the course of the two events.



# Mama & Me Children's Boutique

Grant Amount Awarded	Project	Amount Spent
\$1,500	Motherhood Connect	\$1,211.74

- Grant was used to help pay for advertisements and promotion of the events, speakers fees and event supplies.
- Hosted 7 events with about 100 families in attendance total.
- Total social media reach of promotions for the events was estimated at 33,300.



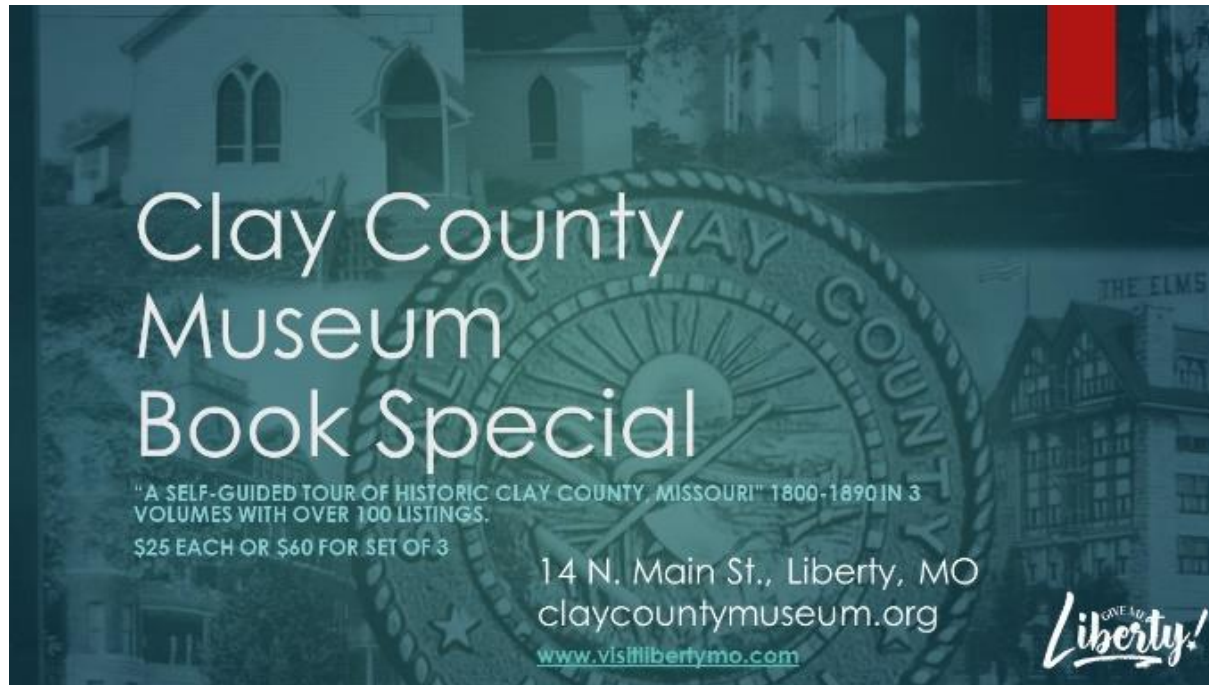
# Clay County Museum & Historical Society

Grant Amount Awarded	Project	Amount Spent
\$2,500	Third Thursdays	\$2,500

- The grant was used to help promote the Clay County Museum’s new “Self-Guided Tour of Historic Clay County” books and monthly programming as a part of the Clay County Bicentennial.
  - The book is written as a self-guided tour of historical sites and local businesses in Liberty. It also includes an audio CD with the descriptions of each location.
  - The Clay County Museum featured Bicentennial Programs each month, February through December, designed to develop an ongoing interest in Liberty and its contributions to Clay County and Missouri.
- Ads were featured in:
  - Missouri Life Magazine - print and digital outlets May, July/August and September issues
  - Discover Vintage America Magazine from April – September
- The Museum has seen an increase in foot traffic with at least 65 visitors mentioning these ads or Bicentennial programming specifically



# Clay County Museum & Historical Society



Clay County  
Museum  
Book Special

"A SELF-GUIDED TOUR OF HISTORIC CLAY COUNTY, MISSOURI" 1800-1890 IN 3 VOLUMES WITH OVER 100 LISTINGS.  
\$25 EACH OR \$60 FOR SET OF 3

14 N. Main St., Liberty, MO  
[claycountymuseum.org](http://claycountymuseum.org)  
[www.visitlibertymo.com](http://www.visitlibertymo.com)

*GIVE ME Liberty!*



CLAY COUNTY MUSEUM

14 N. Main St., Liberty, Missouri

3<sup>rd</sup> Thursday presentations monthly

Sep 15<sup>th</sup> "Amazing and Amusement Parks in Clay County"

Oct 13<sup>th</sup> "Ghosts – Sites and Cemeteries"

Oct 20<sup>th</sup> Annual Trivial Night at Belvoir Winery

Nov 17<sup>th</sup> "What's the Weather Report? Tornadoes-Floods-Snow?"

Dec 15<sup>th</sup> "Planes – Trains and Automobiles"

3 Floors of Artifacts – Local History

Open daily 1 to 4 pm \* Saturdays 10am to 4pm

 [claycountymuseum.org](http://claycountymuseum.org) 816-792-1849 Free Admission  
[www.visitlibertymo.com](http://www.visitlibertymo.com) Follow us on Facebook and Twitter



# **Many Hands Fair Trade Shop**

Many Hands Fair Trade Shop was awarded a grant for \$500 but ultimately did not need the funds as outlined in the application and declined the grant.